

Service Development Planning for Intercity Passenger Rail

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What is a Service Development Plan?

- A business plan for the proposed service?
- 2. An operating plan?
- 3. A capital plan?
- 4. An investment case?

ALL OF THESE, WITH 3 OBJECTIVES

Demonstrate:

- 1. Operational Feasibility
- 2. Financial Feasibility
- 3. Value and Merit of the Proposed Service

Service Development Plan Structure

- 1. Rationale, Goals, and Objectives
- 2. Identification of Alternatives
- 3. Planning Methodology
- 4. Demand and Revenue Forecasts
- 5. Operations Analysis
- 6. Station and Access Analysis
- 7. Conceptual Engineering and Capital Programming
- 8. Operating and Maintenance Costs and Capital Replacement Forecast
- 9. Public Benefits Analysis

SDP structure may be linear, but the planning process is inherently iterative

 Structure reflects the planning logic and sequence of the "first pass" through the planning process

BUT

- Prior steps must be revisited as subsequent steps refine or revise assumption made in prior steps.
- Examples:
 - 1. Operations Analysis results in changes to assumed timetables and trip times that must be reflected in revised demand forecasts
 - 2. Capital and O&M cost estimates raise questions of financial feasibility, requiring changes to assumed service characteristics.

Timeline for Service Development Planning

- Preliminary service planning occurs as part of Regional Planning or "feasibility planning," but at a high level
- SDP preparation begins when project sponsor decides to seriously commit to pursuing new/improved service and prepare a Passenger Rail Corridor Investment Plan (SDP + Service NEPA)
 - Adopt planning methodologies and tools that will guide project through to service initiation
 - Significant detail required early-on the conclusions of the SDP are generally sensitive to minor changes
 - Plan with enough detail support a decision to implement the project
- First complete version of SDP will be complete prior to beginning PE

Timeline for Service Development Planning

 SDP is updated during PE/Project NEPA, FD, and Construction to reflect external and internal changes that will affect the service

External Changes	Internal Changes
 Economic/transportation conditions affecting demand forecasts Economic conditions affecting cost estimates Rail traffic changes affecting necessary infrastructure improvements 	 Detailed design/engineering and NEPA affecting capital programing, cost estimates, or service characteristics

Relationship between the SDP and NEPA Document

- Along with Service NEPA, one of two components of a "Passenger Rail Corridor Investment Plan"
 - Prerequisite implementation funding
- NEPA document and SDP must be consistent, and share much of the same content
 - NEPA Purpose and Need ⇔ SDP "Rationale, Goals, and Objectives"

NEPA Alternatives Analysis vs. the Service Development Plan

Differing objectives, shared content

NEPA Alternatives Analysis	Service Development Plan
Includes Service Planning as part of	Refines Service Planning to the point
identifying Reasonable Alternatives,	necessary to demonstrate operational
delineating between alternatives, and	and financial feasibility and project
assessing environmental impacts.	value and merit.

- The reasonable alternatives considered in NEPA do not need to be supported by a level of service planning required for an SDP – only enough to fulfill the objectives of NEPA Alternatives Analysis.
- Only the Preferred Alternative identified through the NEPA process must be supported SDP-level service planning.